

# Rehana Moosajee

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## Experience

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August 2018 to Present                      The Barefoot Facilitator PTY Ltd

Director / Founder and

Owner: The Barefoot  
Facilitator



May 2013 to November  
2017

Director / Founder and  
Owner:

Rehana Moosajee  
Consulting PTY Ltd.



## **2018 Highlights:**

### **Institute Transport Development Policy:**

Rehana was invited to Mobilize in Dar Es Salaam in July 2018 as a participant and a panelist in a session entitled: “Confessions of a Transport Optimist”. In March 2018, Rehana worked with ITDP Indonesia to facilitate conversations between the city of Medan and transport operators. The workshops were both about sharing the Johannesburg Rea Vaya experience but also assisting with trust building amongst stakeholders.

### **Research Associate at South African Cities Network:**

Rehana is working with the Programme Manager at SACN (Geoffrey Bickford) responsible for the Built Environment Integration Task Team. A forum of city practitioners in built environment across major metropolitan cities in South Africa, deepening their collective understanding of spatial transformation and the need for a collective city voice and learning platform that is steeped in the reality of practice. Rehana is the facilitator of meetings as well as conducting action based research on case studies.

### **Advisor: Head of Public Policy Uber SA**

## **Rehana Moosajee**

Rehana is offering advisory services to Ms Yolisa Kani – the Head of Public Policy at Uber SA. Her role is advising on approaches towards relationship building with regulators and legislators as well as other transport operators. She also provides input on some events and activities that are under the ambit of the policy directorate : Women’s Safety, Cycling etc

### **Partnering For Growth: Competitive Cities June 2017 to May 2018**

Rehana is the lead facilitator for Reos Partners SA in collaboration with Kaiser Economic Development Partners in a World Bank / City Support Programme initiative to work with Nelson Mandela Bay Municipality, Ethekwini and Tshwane to convene and train multi-sectoral groups: city officials and politicians, private sector and civil society representatives in understanding international experiences in building competitiveness in cities.

### **GIBS: Spaces in Flux:**

The Centre for Leadership and Dialogue at the Gordon Institute of Business Science have invited Rehana to facilitate an immersion experience in Fordsburg, Johannesburg – under the theme “Spaces in Flux” – reflecting on the impact of the group areas, forced removals and the changing nature of space and community relationships in the greater Fordsburg area. The experience is for emerging leaders at Investec.

### **Contributor: Saffron**

“Letter to My Daughter”, was Rehana’s contribution to Saffron – edited by Dr Zaheera Jina – a collection of personal narratives by Muslim women.

### **Dating Further Back:**

### **Building Wellbeing Economies in Africa: November 2016 to November 2017:**

Rehana was one of 4 resource persons to the one year lab that was been convened to include 28 participants from 8 countries to stimulate collective change for a wellbeing-centered development model in Africa.

### **Panelist at Bonn Symposium: November 2016:**

The SEF( Stiftung Entwicklung und Frieden) / Development and Peace Foundation invited Rehana to participate in the annual Bonn Symposium. The theme of the event was Leave no one behind. Agenda 2030: a social policy mandate for the local level. The panel discussion Rehana was presenting in was “Strategies to deal with conflicts of interest at local level”.

### **Keynote Speaker: Mobilize Summit: Yichang – September 2016:**

The Institute for Transport Development and Policy (ITDP) invited Rehana to be the keynote speaker that brought together transport policy-makers, researchers and practitioners from different countries to reflect on mobility issues. The event themed “Mid-Size Cities Take The Lead” was held in Yichang. Rehana’s presentation was “Transport can Transform”.

### **SACN – Panelist: June 2016**

Rehana Moosajee was invited to be a panelist by the South African Cities Network at the “Exploring the Future of Sustainable Public Transport” programme on 14 June 2016.

### **UATP: African Association of Public Transport - May 2016 – Nairobi Kenya**

Rehana Moosajee was part of a team from “Future of Transport” Consulting who conducted training on Transformation of Informal Public Transport in Nairobi, Kenya from 29-31 May 2016.

### **City Support Programme: National Treasury**

Rehana Moosajee Consulting and Strategies for Change were appointed in response to a Request for Proposal “Technical assistance to cities in identifying how to better incorporate Mini Bus Taxi operations into city Integrated Public Transport Networks”. This project was conducted in Nelson Mandela Bay Municipality and was based on Theory U. The process included initial assessment, dialogue interviews, a synthesis report, public transport exploration and culminated in a two day workshop.

## **Rehana Moosajee**

### **Amabhubesi Women in Transport and Logistics: Guest Speaker**

Rehana was invited to be a guest facilitator at the Women in Transport and Logistics workshop on 8 April 2016.

### **International Transport Forum in Leipzig:2015**

Rehana was invited to be a co-presenter of a Masterclass at the International Transport Forum in Leipzig, Germany from the 27<sup>th</sup> – 29<sup>th</sup> May 2015. The topic for the session was “What Transport can do to make global mass events work”. The case studies for the masterclass were Johannesburg’s hosting of the 2010 FIFA World Cup and London’s hosting of the 2012 Olympic Games. As a participant at a number of the other sessions Rehana came away with new insights and learning in the global transport arena.

### **Gross National Happiness in Business Summit in Bhutan:2015**

From the 7 – 13 June, Rehana was amongst a global group of people who see business as a platform to build a different way of being. Participants were introduced to the concept of Gross National Happiness and through a variety of activities and interactions using the Theory U process, worked through the relevance of this model for businesses globally. As a participant in this summit in Bhutan, Rehana was exposed to ideas and thoughts that resonated strongly with the reasons why she started Rehana Moosajee Consulting.

### **Associate at Reos Partners:**

In May 2015 – Rehana was welcomed as an Associate of Reos South Africa which is part of Reos Partners, global leaders in the art and science of systemic change. Reos Partners has a global team in offices on five continents. Since joining Rehana has done Reos assignments for :

World Bank and City Support Programme.

The Southern African Food Lab (SAFL): Food System Related

Oxfam: UN Guiding Principles on Business and Human Rights

FirstRand Foundation

HIVOS: Food Systems in Uganda/ Green and Inclusive Energy in Southern and East Africa.

HEC Montreal Business School: Learning Journeys on township economies.

South African Reserve Bank.

### **University of Cape Town: Integrating Public Transport: Rethinking the role of the Minibus Taxi Industry**

Rehana Moosajee and David Schmidt of “Strategies for Change” co-created and co-facilitated a 3 day course for the University of Cape Town’s Graduate School of Development Policy and Practice (GSDPP). The course was endorsed by the National Treasury, National Department of Transport, South African Local Government Association and South African Cities Network. Held over 3 days 16-18<sup>th</sup> September 2015 at the Townhouse Hotel in Cape Town the course gave government practitioners and thought leaders from the minibus taxi sector the opportunity to grapple with and propose ideas for what would be the opportunities in this rethinking.

### **Gordon Institute of Business Science:**

Throughout 2015 Rehana has been invited to a number of different sessions / courses hosted by GIBS to share her experiences in complex, multiple stakeholder environments. As a guest of the Centre for Leadership and Dialogue she has supplemented the case study: “Buses for Democracy” by sharing her experiences in leading the development of Johannesburg’s Rea Vaya system.

### **Future of Transport Consulting:**

Part of a team that continued to provide advice to the minibus taxi industry in Rustenburg in preparation for Yarona – Rustenburg’s BRT system. Rehana’s role in the team is primarily focused on facilitation of workshops and co-creating the activities of the marketing and value chain sub-committee of the taxi negotiation forum.

### **South African Cities Network: The role of the Minibus Taxi Industry in Integrated Rapid Public Transport Networks**

## **Rehana Moosajee**

In collaboration with David Schmidt of “Strategies for Change” – Rehana co-created and co-facilitated 2 workshops between city officials and the minibus taxi industry. These workshops were intended to start the relevant roleplayers considering what would be required to ensure that the minibus taxi industry becomes a part of city’s integrated transport planning, the impact of new and emerging trends and technologies and the importance of relationships in creating meaningful change. These workshops were part of work being done by the South African Cities Network in preparation for the “State of Cities Report”. The workshops were held on 6 May and 3 June 2015.

### **Growing Hands Entrepreneurship Programme:**



Rehana was amongst a series of presenters that worked with emerging entrepreneurs through the Roshgold / Growing Hands Entrepreneurship Programme. Her session held at GIBS ( Gordon Institute of Business Science) in January was entitled : “ Entrepreneurship and Introspection”.

### **South African National Roads Agency Limited : SANRAL – Women’s Month Event**

Rehana was invited by SANRAL Northern Regional Office to be a speaker at their Women’s Day event on 7 August 2015. Her sharing was based on her own experiences of being a woman in the transport sector and balancing the many roles women play.

### **South African Road Federation: Kwa Zulu Natal South Region**

SARF invited Rehana to be one of the presenters at a one day workshop held at the Durban Country Club themed “Safer Communities for Safer Roads”. Rehana’s interactive segment was entitled “Complete Streets: Changing the Psyche”. The event was held on 16 October.

### **National Treasury: Brown Bag Session:**

Rehana was invited to share insights and ideas with staff at the National Treasury based on her experiences in the City of Johannesburg. Her interaction was focused on people-centered, impact budgeting and the importance of communication and authentic human interaction.

### **Author of ‘Surrounded by Women of Strength’ in “Riding the Samoosa Express”:**

Rehana was one of a community of women who shared her story in this collection edited by Zaheera Jina and Hasina Asvat. The book was launched on 21 March at Scoobs, Montecasino. Associate Professor Nina Hoel, Faculty of Theology, University of Oslo described the publication as: “A wonderful portal into the multifaceted lives of South African Muslim women. The narratives invite the reader to enter into the precarious realm of the personal and interpersonal – a realm that demands critical attention in contemporary South Africa”.

### **Media Appearances and Contributions:**

Rehan is regularly requested to contribute in the form of interviews / columns to different media platforms.

Her ideas were shared on the following media platforms:

eNCA: Election Focus on Transit oriented development

Checkpoint

Against All Odds

Sunday World – Feature Column

Power FM: Spirit Wednesday Guest

SAFM

Radio Islam

## Rehana Moosajee

Channel Islam  
ITV

### **Advisory and Board Roles for 2016:**

Panel of Experts: Gauteng Transport Commission  
African Centre for Cities  
PlayAfrica Children's Museum  
Joburg Urban Cyclist Association (JUCA)

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March 2006 – February 2013                      City of Johannesburg Metropolitan Municipality                      Johannesburg, SA.

### **Member of the Mayoral Committee: Transport**

- Led the team that introduced Africa's first full bus rapid transit system: Rea Vaya.
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  - The project received the following awards:
  - Honourable Mention for Sustainable Transport Award from ITDP in 2011 (Institute of Transportation Development Policy)
  - Encouragement Award for contributing to PT X 2 – 2025: International Association of Public Transport : UITP /
  - Best Business Model Transformation: African Association of Public Transport: UATP / International Judges Award: Facilitation and negotiation.
  - Metropolis Rating of 10 out of 10.
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  - Led the team that successfully delivered on host city transport for Confederations Cup 2009, FIFA World Cup 2010, AFCON 2013.
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  - Under my leadership Johannesburg led a range of innovative approaches to Transport including but not restricted to:
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  - Increasing emphasis on Non-motorised transport provision.
- Commuter Shelter rollout.
- Ward based road safety planning, the establishment of a Road Safety Council.
  - Introduction of innovative outreach programmes to communities.
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  - Values in Transport.
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  - Documenting the History of Public Transport in Johannesburg: "The People Shall Move".
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  - Ensuring sound co-operative governance practices

Johannesburg was requested to participate in a host of International Conferences on Transport and hosted many delegations to get an in-depth understanding of the complexity of Johannesburg's transport issues.

During this period:

## Rehana Moosajee

Board Member: Sci-Bono- Science Discovery Centre, Newtown.

Participant: Turquoise Harmony Institute: Inter-faith / Inter- Cultural Tour

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December 2000 – City Of Johannesburg Metropolitan  
March 2006 Municipality

### **ANC Proportional Representation Councillor**

- Served on the Health Portfolio Committee, Disciplinary Committee and Multi Party Women's Steering Committee.
- Led the community of Brixton to respond to the urban degeneration issues affecting the local area.

Active on a host of Community Structures: Chairperson: School Governing Body.

: Member: Brixton Community Policing Forum.

: Living Values Education Programme

: Muslim Aids Programme

Invited to and participated in: Peace of Mind Retreat in Rajasthan, India.

: Call of the Time Dialogues for Africa – Port Edward

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January – December 2000. E.P.Baumann Primary School

### **Educator**

- English and History Educator: Grade 6
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- 1999

Nordica Fertility Centre, Brenthurst Clinic.

### **Public Relations Officer**

1996 – 1999

### **Presenter**

The Voice Radio Station

### **Editor**

The Times of Mayfair

March – December 1995

### **Administrator**

Parliamentary Constituency Office, Lenasia.

January 1993 – September 1994

### **Educator: Grade 8 and 9**

Johannesburg Secondary School

English and History

Facilitator and Participant

Edu-train

January 1992 – December 1992

### **Educator: Grade 6 – 10**

Nur Ul Islam Girls School, Lenasia.

## Rehana Moosajee

### Education

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1987 – 1991

University of the Witwatersrand

Johannesburg, South  
Africa.

#### Bachelor of Arts in Education

### Conferences - Papers Presented and Positions Held

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American Public Transport Association AGM: 2012: Keynote Speaker in Seattle.

Eschborn Dialogues 2012: Panelist: Clean, Efficient, Fair: The Future of Urban Mobility

: Driving Transformation – the city as a global player.

Bonn Symposium: December 2011: Mobility, Development and Culture.

Brussels: Scania Transport Conference: January 2011: Capturing the CO2 Potential.

Transmilenio Fair, Bogota.

Vice - President: African Association of Public Transport : Southern Africa Region

Guest Speaker:

South African Bus Operators Association (SABOA),

Transport Forum at University of Johannesburg

Intelligent Transport Society (ITS)

South African Network of Women in Transport (SANWIT).

Moderator for South African Cities Network conference on Mobility.

Featured in launch edition of Mobility Magazine.

Paper on Values in Transport at South African Transport Conference.

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### References:

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## **Rehana Moosajee**

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MEC for Roads and Transport : Gauteng Province

MEC Dr Ismail Vadi

Care of Sofia Yusuf:0829035084

[Sofia.Yusuf@gauteng.gov.za](mailto:Sofia.Yusuf@gauteng.gov.za)

Ms Colleen Magner

Reos Partners SA

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Former Executive Mayor

City of Johannesburg

Amos Masondo

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